

# Sponsorship Opportunities

## STATE of AFFORDABLE HOUSING

Presented by



September 18, 2026  
Clovis, CA



# About the State of Affordable Housing

Fresno Housing's State of Affordable Housing is a high-impact policy and industry convening designed for leaders and organizations shaping Fresno County's housing and economic landscape. Following a successful inaugural event in 2024, the 2026 luncheon returns as a forum for informed dialogue, regional leadership, and solution-driven discussion.

The event brings together policymakers, elected officials, developers, architects, construction and finance partners, health and education leaders, and community-based organizations for a focused, data-informed examination of housing's role in workforce stability, economic development, and long-term community outcomes.

## Program Focus

- Housing policy and funding trends
- Regional economic and workforce impacts
- Development, construction, and financing challenges
- Cross-sector collaboration and solutions

Through a structured agenda that includes regional housing insights, expert perspectives, and economic context, the State of Affordable Housing offers sponsors a high-credibility platform to engage with decision-makers influencing the region's future.

## Why sponsor the State of Affordable Housing?

Sponsoring the State of Affordable Housing positions your organization at the center of regional dialogue on housing, economic stability, and workforce development.

Sponsors receive:

- Visibility with policymakers, industry leaders, and key partners
- Credibility through alignment with a policy-driven, outcomes-focused event
- Direct engagement with a curated audience of public, private, and nonprofit leaders
- Recognition within a professional, high-impact setting
- Association with Fresno Housing's leadership in advancing housing solutions across Fresno County

This is a strategic sponsorship opportunity for organizations seeking meaningful visibility, thought leadership positioning, and alignment with the region's long-term growth and stability.

## Event Details

### State of Affordable Housing

September 18, 2026

Clovis Veterans Memorial District, Clovis, California

Doors Open: 11:00 AM

Event Begins: 11:30 AM

Program Starts: 12:00 PM

# State of Affordable Housing (SOAH) Sponsorship Opportunities



Benefits	Presenting \$20,000	Homebuilder \$15,000	Neighborhood Champion \$10,000	Foundation Partner \$5,000	Community Partner \$2,500 / \$1,500
Stage recognition during program	✓	✓	—	—	—
One-minute company video OR live overview	✓	✓	—	—	—
Presented By recognition on event marketing	✓	—	—	—	—
Banner display at event	✓	✓	—	—	—
On-screen logo rotation	✓	✓	✓	✓	✓
Logo on SOAH event webpage	✓	✓	✓	✓	✓
Logo in printed program	✓	✓	✓	✓	✓
Ad in printed program	✓ (Full Page premium placement)	✓ (Full page)	✓ (Half page)	✓ (Quarter page)	—
Table(s)	2 premium tables (16 seats)	2 premium tables (16 seats)	1 premium table (8 seats)	1 table	1 table
Pre- & post-event marketing recognition	✓	✓	—	—	—
Social media recognition	✓	✓	✓	✓	✓

## Impact & Beneficiary

Proceeds from the State of Affordable Housing benefit the Beyond Housing Foundation, Fresno Housing's nonprofit affiliate dedicated to advancing education, workforce development, and opportunity for residents.

Beyond Housing Foundation invests in programs that support:

- Workforce development and job readiness

- Educational scholarships and post-secondary pathways
- Literacy, technology access, and skill-building
- Capacity building for individuals and families

Select impact moments during the program—including brief videos and remarks—will highlight how these investments translate into real outcomes for Fresno Housing residents, while maintaining the event's primary focus on housing policy, economics, and regional leadership.

# State of Affordable Housing Sponsorship

## September 18, 2026

Presented by Fresno Housing

Payments accepted via check, ACH, or credit card.

Contact: [communications@fresnohousing.org](mailto:communications@fresnohousing.org)

All proceeds benefit the Beyond Housing Foundation, a fundraising affiliate supporting Fresno Housing residents

- Presenting Sponsor — \$20,000**
- Homebuilder Sponsor — \$15,000**
- Neighborhood Champion Sponsor — \$10,000**
- Foundation Partner Sponsor — \$5,000**
- Community Partner Sponsor — \$2,500**
- Community Partner (Nonprofit Rate) — \$1,500**

## Sponsor Information

Company or name as it should appear on event-related promotional items:

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Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

To tag on Facebook / Instagram / LinkedIn

## Payment Options

- Check**
- ACH \***
- Credit card \***
- Request an invoice**

*\*Please visit the link below to pay online*

<https://bit.ly/SOAH-sponsor-2026>

To pay by check, please mail this page with your selections and your check to:

**Fresno Housing**

**Attn: SOAH Sponsorship**

**1331 Fulton Street, Fresno, CA 93721**

*In order to be included in promotions, please email your high-resolution company logo to [communications@fresnohousing.org](mailto:communications@fresnohousing.org)  
SOAH deadline: August 11, 2026*

Submit your payment online



<https://bit.ly/SOAH-sponsor-2026>

For more information, visit: <https://fresnohousing.org/soah>