

STATE of **AFFORDABLE HOUSING**

PRESENTED BY



Sponsorship Opportunities

September 18, 2026
11:30 AM

Clovis Veterans Memorial District
Clovis, California





STATE of AFFORDABLE HOUSING

September 18, 2026

DOORS OPEN: 11:30 AM

PROGRAM STARTS: 12:00 PM

Clovis Veterans Memorial District

Clovis, California

About the State of Affordable Housing

Fresno Housing's State of Affordable Housing is a high-impact policy and industry convening designed for leaders and organizations shaping Fresno County's housing and economic landscape. Following a successful inaugural event in 2024, the 2026 luncheon returns as a forum for informed dialogue, regional leadership, and solution-driven discussion.

The event brings together policymakers, elected officials, developers, architects, construction and finance partners, health and education leaders, and community-based organizations for a focused, data-informed examination of housing's role in workforce stability, economic development, and long-term community outcomes.

Program Focus

- **Housing policy and funding trends**
- **Regional economic and workforce impacts**
- **Development, construction, and financing challenges**
- **Cross-sector collaboration and solutions**

Through a structured agenda that includes regional housing insights, expert perspectives, and economic context, the State of Affordable Housing offers sponsors a high-credibility platform to engage with decision-makers influencing the region's future.

Why sponsor the State of Affordable Housing?

Sponsoring the State of Affordable Housing positions your organization at the center of regional dialogue on housing, economic stability, and workforce development.

Sponsors receive:

- **Visibility with policymakers, industry leaders, and key partners**
- **Credibility through alignment with a policy-driven, outcomes-focused event**
- **Direct engagement with a curated audience of public, private, and nonprofit leaders**
- **Recognition within a professional, high-impact setting**
- **Association with Fresno Housing's leadership in advancing housing solutions across Fresno County**

This is a strategic sponsorship opportunity for organizations seeking meaningful visibility, thought leadership positioning, and alignment with the region's long-term growth and stability.

Impact & Beneficiary

Proceeds from the State of Affordable Housing benefit the Beyond Housing Foundation, Fresno Housing's nonprofit affiliate dedicated to advancing education, workforce development, and opportunity for residents.

Beyond Housing Foundation invests in programs that support:

- **Workforce development and job readiness**
- **Educational scholarships and post-secondary pathways**
- **Literacy, technology access, and skill-building**
- **Capacity building for individuals and families**

Select impact moments during the program—including brief videos and remarks—will highlight how these investments translate into real outcomes for Fresno Housing residents, while maintaining the event's primary focus on housing policy, economics, and regional leadership.



Sponsorship Levels

BENEFITS	PRESENTING \$20,000	PANEL SPONSOR \$20,000 ONE AVAILABLE	HOMEBUILDER \$15,000	NEIGHBORHOOD CHAMPION \$10,000	FOUNDATION PARTNER \$5,000	COMMUNITY PARTNER \$2,500 (\$1,000 discount for nonprofits)
Stage recognition during program	X	X	X	—	—	—
One-minute company video OR live overview	X	X	X	—	—	—
“Presented By” recognition on event marketing	X	—	—	—	—	—
Banner display at event	X	X	X	—	—	—
On-screen logo rotation	X	X	X	X	X	X
Logo on SOAH event webpage	X	X	X	X	X	X
Logo in printed program	X	X	X	X	X	X
Ad in printed program	Full Page premium placement	Full Page premium placement	Full Page	Half Page	Quarter Page	—
Table(s)	2 premium tables (16 seats)	2 premium tables (16 seats)	2 premium tables (16 seats)	1 premium table (8 seats)	1 table	1 table
Pre- & post-event marketing recognition	X	X	X	—	—	—
Social media recognition	X	X	X	X	X	X



Sponsor Information

PLEASE PRINT

SPONSOR NAME (AS IT SHOULD APPEAR ON EVENT-RELATED PROMOTIONAL ITEMS)

PRIMARY CONTACT NAME PHONE NUMBER

TITLE

EMAIL ADDRESS

SPONSOR SOCIAL MEDIA HANDLES (TO TAG ON FACEBOOK / INSTAGRAM / LINKEDIN)

Sponsorship Level

- ☐ Presenting Sponsor
\$20,000
- ☐ Panel Sponsor
\$20,000
- ☐ Homebuilder Sponsor
\$15,000
- ☐ Neighborhood Champion Sponsor
\$10,000
- ☐ Foundation Partner Sponsor
\$5,000
- ☐ Community Partner Sponsor
\$2,500
- ☐ Community Partner Sponsor (Nonprofit Rate)
\$1,500

In order to have your logo included in promotions, please email a high-resolution or vector file by July 27, 2026 to communications@fresnohousing.org

Payment Options

- ☐ Check
Mail completed form & check to:
Fresno Housing
Attn: SOAH Sponsorship
1331 Fulton Street
Fresno, CA 93721
- ☐ ACH or Credit Card
Pay online at:
<https://bit.ly/SOAH-sponsor-2026>



☐ Request an invoice